



Advertising Account Executive – Outside Sales Greenwood, SC Market

Cable Ad-Concepts (CAC) is an Online Digital and Cable Television advertising company seeking an *Advertising Account Executive* to work in outside sales for the Greenwood, SC market and surrounding areas.

As Account Executive, you will be a consultative advertising advisor to the area's most successful local businesses. Working within this defined sales territory, you'll identify the needs of prospective customers and develop advertising solutions which meet those needs. Strong communication and selling skills combined with a can-do attitude will ensure your success.

CAC offers a fun, fast-paced environment that recognized and rewards its employees with a variety of benefits:

- Base Salary
- Commission Plan
- Gas allowance
- Computer and Mobile phone
- Medical, dental and life insurance
- Paid vacation
- 401(k) plan

Responsibilities:

- Generate and maintain a healthy sales pipeline
- Manage own CRM and Sales reports
- Create effective Advertising campaigns for each client
- Collect and maintain that clients are up-to-date on payments
- Generate and deliver effective sales meetings and demonstrate our product and services with clients

Experience Required:

- Ability to work independently from a remote office
- Highly motivated and results-oriented
- Sales experience is preferred
- Strong customer service skills
- Working knowledge of Microsoft Office tools
- Excellent verbal and written communication skills
- Minimal travel required
- Bachelor's degree preferred

If you are interested in a sales career in which you control your earnings and career path – this is an excellent opportunity to join our growing team! Apply today!

Please send your resume

E-mail: cableadconcepts@gmail.com

Or Mail to:

ATTN: Advertising Account Executive

Cable Ad-Concepts

P.O. Box 289

Statesboro, GA 30459

Pre-employment drug test, motor vehicle record and background check required.

Northland Communications is an Equal Opportunity employer.